

LIVE RED



TRAVEL GEAR



TRAVEL ACCESSORIES



WRITING INSTRUMENTS



SWISS MILITARY 

 **Swiss Military**
ADVENTURE


SWISS MILITARY

Alpine Club
SWITZERLAND


ABOUT US

We congratulate you for taking your first step towards a world that embodies finesse, functionality and quality. Our world-renowned assortment is produced from the highest quality components and assembled with the utmost care where strict adherence is allocated to the smallest detail.

It is imperative for us that you receive the best product available. Our vision is reflected in the highest standards encompassing the latest international trends.

While "Swiss Military" identifies itself with a more professional and formal image aimed at the travelling Business Executive, "Alpine Club" caters to a more casual and adventurous segment of the target audience. Our new "Swiss Military Adventure" range is a cross between Swiss Military and Alpine Club where it caters to the young, casual yet chic & contemporary Executive.

Our motto of 'Swiss Quality at Affordable Prices' stems from the fact that the Corporate Gift segment today suffers from either inferior quality or exorbitant prices. This is the gap we intend to fill in with a mission to produce the best products available with the most economically viable resources.

We hope to keep your confidence through our continuously expanding product lines, advantage of collective buying power, effective control systems and economical rates together with prompt service. We at the House of "Swiss Military" believe in working harder to ensure a better tomorrow for you..

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TRAVEL GEAR

MULTI-UTILITY LAPTOP TROLLEY BAG

SM-LTB-1
₹4790



FEATURES: SM-LTB-1

- Fits as hand luggage as per Airline Regulations
- Material: 1680D PVC tearproof & durable
- Central industrial grade zippers with convenient pulling tags for ease
- Interlock zips for ease of locking expensive equipment
- Embroidered 'Swiss Military' logo

DIMENSIONS: L 43 x W 24 x H 36 (in cms)

OVERNIGHTER BAG

SM-LTB-2
₹5390



FEATURES:

- Computer compartment fits most 15.4"/17" widescreens
 - Smooth grip recessed carrying handle
 - Space for business files
 - Interior zippered pocket to protect laptop
 - Spacious organizer compartment includes key clip, phone, ID, MP3 plays pockets, and more
 - Spacious overnight compartment fits clothes for the next day
 - Materials: ABS + 1680D
- DIMENSIONS:** L 41 X H 34 X W 19 (in cm)



Our Travel Gear offers something to meet all needs – be it hiking, dashing through the airport, or protecting your laptop from the perils of travel. Durable and high performance by nature, our bags will ensure that your valuables reach their destination in the same condition they were in when they left home. The range is contemporary yet tough, thus suited for any professional, personal or travel requirements ensuring your endeavours are a treat!



TRAVEL GEAR

UTILITY LAPTOP BACKPACK



AC-LBP-1 BLACK

₹2599

FEATURES:

AC-LBP-1 BLACK

- Light weight yet tearproof & durable
- Holder for pens (zipped pocket for memory stick etc.)
- 5 Compartments, Classy 'Alpine Club' logo
- Material: 1680D PVC

DIMENSIONS : L: 33 x W: 23 x H: 49 (in cms)

PICNIC BAG



S.M.B.1

₹890

FEATURES:

S.M.B.1

- Ideal For Get Away And Family Picnics.
- Separate Compartment Is Ideal For Lunch Packs And Fruits
- Unique Inner Waterproof Layer Allows It To Store Cold Fluid And Ice For Hours At Same Temperature.

DIMENSIONS : L: 23 x W: 16.5 x H: 38 (in cms)

TRAVEL GEAR

UTILITY TOILET BAG



TB 101
₹690



FEATURES:

TB 101 BLACK/RED

- Material: 420D Jacquard nylon/420D nylon.
- Water resistant.
- Imprint: "Toiletries" inside compartment.
- Functional design carrying handle.

DIMENSIONS : L: 20; W: 8 x H: 23 (in cms)

TRAVEL WALLET



AC.TW-1
₹490



FEATURES:

TRAVEL WALLET

- Tri-fold design to accommodate travelling essentials
- Versatile design-wear around neck, shoulder or attach to belt.
- 4 inside pocket with zipper & 4 credit card pocket
- Excellent for sightseeing or while en route
- Durable polyester dobby fabric

DIMENSIONS : 12.5x 16 when folded (in cms)

TRAVEL GEAR



Our top of the line Premium Travel Luggage set which fit conveniently one inside the other, fit for a complete family travel holiday or a business overnight trip. Both stylish and rugged to make you look a million bucks wherever your travels take you..



FEATURES:

- Rubberized wheels with full noise reduction
- Convenient attachment strap
- 1680D Water resistant fabric material
- High quality craftsmanship, Soft feel silicon rubber zip puller
- Personal detail facility on the reverse side
- Ergonomic grip with foldable /soft handle

DIMENSIONS:

- SM-TL-1 : H:51 x W: 40 x D: 26 (In cm)
 SM-TL-2 : H:52 x W: 35 x D: 24 (In cm)
 SM-TL-3 : H:32 x W: 48 x D: 20 (In cm)

TRAVEL LUGGAGE SET

SM-TL-1
24 Inch

SM-TL-2
20 Inch



TRAVEL LUGGAGE SET
₹15,900

**SM-TL-3
TOTE BAG**

TRAVEL GEAR



**THE
ADVENTURER**

AC-4
₹2500



**THE
COMPANION**

AC-2
₹1500



**THE
TRAVELER**

AC-3
₹1500

**THE
SHOPPER**



AC-1
₹1500



Setting benchmarks has always been a trend and therefore we bring our world-class Canvas Baggage range to you. Available in various models depending on your usage, the bags would provide ultimate utility while making you feel a million bucks at the same time..



FEATURES:

- Made of premium quality 14oz washed ● Metin cotton canvas.
- Embossed 'Alpine Club' Logo ● Large Storage space
- Ideal for Utility purpose, sporty and leisure activity

TRAVEL GEAR

NEW
ARRIVALS

UTILITY LAPTOP BACKPACK / SLING BAG

SMA.LB-1
₹3390



FEATURES:

SMA.LB-1

- Novel Design with compartment for Laptop / Files / Accessories
- Convenient access for Mobile phone/ Mp3 player / USB due to easy access pockets
- Premium Rubber fixtures used for Buckles, Straps etc.
- Unique polyester material for long term durability
- World class translucent attachment to give strong hold & international look
- Twin buckles on shoulder strap to carry heavy weight with ease

DIMENSIONS: L: 41 x H: 30 x W: 8.5 (in cms)

LAPTOP SLING BAG

SMA.LB-2
₹1290



FEATURES:

SMA.LB-2

- Unique vertical profile design
- Convenient pockets for Pen / USB / Cd's / Accessories etc.
 - Holders for storing water bottles / Mobiles etc.
- Unique polyester material for long term durability

DIMENSIONS: L: 27 x W: 12 x H: 35 (in cms)



Our new 'Swiss Military Adventure' series of Premium and Innovative Travel Gear is designed for the new age business executive who gives equal importance to styling and practicality. The range is made with the toughest materials and involves world-class manufacturing processes together with innovative materials that makes our range a class-apart in terms of look, feel and ease of use.



TRAVEL GEAR

MULTI-UTILITY BAG



SM-1
₹1690

FEATURES:
MULTI UTILITY BAG

- Polyester with canvas trims
- Large Storage Capacity
- Pockets with FAUX Leather flaps
- Adjustable / Removable Shoulder Strap

DIMENSIONS : L: 42x H:31x W:13 (in cms)

LAPTOP BACKPACK



SM.LBP-2
₹1990

FEATURES:
LAPTOP BACKPACK

- Light weight yet tear resistant & durable
- 17" Laptop compartment, 2 separate compartments
- Holder for pens (zipped pocket for memory stick etc.)
- Material: 1680D PVC

DIMENSIONS : L: 20x W: 8 x H: 23 (in cms)

SPORTS BAG



SM.SB-2
₹2500

FEATURES:
SPORTS BAG

- Polyester with canvas lining
- 3 outside pockets with zip
- 3 pen pockets, 1 mesh pocket
- Address card holder, main compartment with dual zipper sliders, 3 inside pockets
- 2 handles, 1 detachable and adjustable shoulder strap

DIMENSIONS : L: 50 x H:30 x W: 24 (in cms)

WRITING INSTRUMENTS

SWISS MADE REFILL



We proudly bring you our world-renowned collection of writing instruments known for its premium quality and unique design. The 'Limited Edition' line is constructed from the finest components available. The ergonomic, functional designs will leave you in pure wonder. A perfect gift for someone you love or for you to pamper your own self, you can now enjoy the genuine Swiss Military feel for a lifetime with your well-crafted companion.



**GENUINE LEATHER
PEN POUCH**



SCRATCH PROOF LACQUER WITH CHROME PLATED FINISH

BP YR16
₹1090



SCRATCH PROOF LACQUER WITH GOLD PLATED FINISH

BP YR18
₹1390.00



GOLD PLATED WITH SHINY FINISH

MKW SHINE GOLD
₹1590



GOLD PLATED CROSS MESH & FINISH

BP-YR17
₹1790



HAND KNITTED BARREL WITH GOLD PLATED FINISH

B-956 GOLD
₹1690

WRITING INSTRUMENTS



LAQUER FINISH WITH GOLD PLATED FINISH ROLLER BALL PEN

RB.10
₹2490



LAQUER FINISH WITH CHROME PLATED FINISH ROLLER BALL PEN

RB.11
₹2190



FULL CHROME PLATED FINISH

B-108
₹1090



GOLD PLATED PARTS WITH BLACK LAQUER FINISH

B-403
₹1290



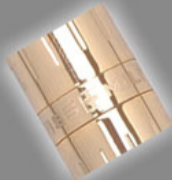
SPECIAL DIAMOND CUT DESIGN WITH EXPANDABLE CLIP

SMD.3/L
₹1190



TOP SWISS CROSS EPOXY LOGO

The unique features of our collection including Gold plated metal body, Scratch Proof lacquer, Genuine Swiss Made Refill, Top Swiss Cross Epoxy Logo, Handmade Knitted Barrel with special 'Limited Editions' making it a hard to resist combination..



LASER ENGRAVED LOGO

WATCHES / ALARM CLOCKS



**CARBIMER
WATCH**

AC/BOX 2
₹1590

FEATURES

Carbimer Watch
...also For Doctors / Golfers

- Zinc Alloy Casing
- Quartz Movement
- Magnifier
- Ultra Bright LED Light
- Thermometer
- Luminous Dial / Hands
- Clips easily to belt loop



**WORLD TRAVEL
ALARM CLOCKS**

ACM-1
₹1490



ACM-2
₹1490

FEATURES

World Alarm Clock

- World Time
- Rotatable Basel Ring
- Luminous at night
- Compact Design
- Foldable Concept
- Full Metal Body
- One Button Cell



ACM-3
₹1590

FEATURES

World Alarm Clock

- World Time
- Rotatable Basel Ring
- Luminous at night
- Compact Design
- Full Metal Body
- One Button Cell

WATCHES / ALARM CLOCKS



ELEGANT PACKAGING BOX

A solid yet elegant Watch range with and reliable Japanese Quartz Movements for every day use!

Our watches are subject to strict screening and stringently controlled upto the second they are sold to ensure you reach your destination on time, every time.

With the unique Swiss Military look you will receive a high-performance watch at an unbeatable price.



EMBOSSED LEATHER STRAP

ACW-1
£1990



ACW-2
£1990



ACW-3
£2990



ACW-4
£2990



FEATURES

ALPINE CLUB WATCHES

- Cases of IPS coated brass cases
- Toughened mineral glasses
- 3 ATM water resistant
- Genuine reformed leather straps
- Japanese quartz movement
- Stainless Steel Back

ACCESSORIES

TORCH WITH ULTRA BRIGHT WHITE LED



TMS.1
₹490

WORLD ALARM TRAVEL CLOCK CUM ORGANIZER TORCH



FEATURES:

- Circular world time converter with 18 cities
- Simply Rotate Dial to Change Time to any City
 - 12/24-hour format / Perpetual calendar
 - Digital Thermometer / Daily Alarm
- Countdown timer / 3 white LED Torch
- 5 different languages

ADVENTURE KIT BINOCULAR & HEADLAMP



TMS.3
₹1290

HEADLAMP

BINOCULAR



AC.AK-1
₹1590

MULTI-FUNCTIONAL DUAL LIGHT TORCH



TMS.2
₹890

FEATURES:

- Range : Zoom 8x21
- High quality Lenses
- Rubberized grip

FEATURES:

- 3 Step toggle LED for half light / full light / emergency flasher function
- Adjustable head strap
- Adjustable inclination



ACCESSORIES

MEN'S WALLET



SMW.1
₹990

8-in-1 DELUXE CARD TOOL



AC.CT-1
₹590



MULTITOOL WITH LIGHT



UMT-2
₹590

UNIVERSAL TRAVEL ADAPTOR



UAM-1
₹590



FEATURES:

- 3-IN-1 TRAVEL PLUG SET
- COVERS APPROX. 150 COUNTRIES
- COMPACT DESIGN
- ONE SET INCLUDES 3 INTERNATIONAL PLUG
- ELECTRICAL RATING : 110V-250V
MAX. 10A, 2500W ADAPTERS

ACCESSORIES

BEVERAGE MUG



MM4.R
€690

TRAVEL TUMBLER



AC1.SMK
€690

FEATURES:

MUG/TUMBLER

- 16oz / 18oz Translucent Travel Mug / Tumbler
- Double Wall Insulation Travel Mug
- Translucent Outer Case With Stainless Steel Liner
- Solid plastic lid with closing function to prevent spills

SPILL PROOF LID WITH SIDE LOCK



Our assortment of Swiss Military and Alpine Club accessories offers something for everyone. These high-performance mugs and flasks with double-wall construction will preserve your beverages at the preferred temperature for hours on end.



PREMIUM METAL PRINTED LOGO

KEYCHAINS



KM-5 BLK
₹340

5-in-1 PULLOUT KEYCHAIN

PULLOUT



FLASHLIGHT KEYCHAIN WITH BLISTER



AC.KL.3
₹400



KM-4N
₹340

TORCH KEYCHAIN

2-in-1 DETACHABLE KEYCHAIN



KM-8
₹290

Keyring



MINI MULTI FUNCTIONAL 7-in-1 TOOL

Medium Screwdriver

Bottle Opener

Small Screwdriver

LED Light

Phillips Screwdriver

Knife

SM.MT-1
₹290

GOLF RANGE



If you are looking for an innovative way to make a lasting impression, look no further. Swiss Military has a wide selection of gift items that deliver value well beyond the course. These high quality, customized keepsakes are an ongoing reminder of your brand.



GOLF TEE'S BAG



AC.GF-1
₹290

FEATURES:

- Houses 50 wooden Tee's
- Ideal as promotional give-aways

GOLF COOLER BAG



AC.GCB.1
₹490

FEATURES:

- The ergonomically design bag allows it to be hung to the golf bag
- Thick inner padding helps in keeping the beverage cool for longer periods
- Also houses golf balls & tee's

SPORTS WATER BOTTLE WITH ACCESSORY JACKET



AC.GF-2
₹790

FEATURES:

- Attractive thirst quencher.
- Comes with Ball holder & wooden Tee's
- Utility clip allows it to be attached to the Golf Bag.

TOWEL BAG



AC.GF-3
₹490

FEATURES:

- Comes with Tee's holder & Velcro for glove attachment
- Unique design allows the towel to be detached for washing & Re-Use

GOLF RANGE

GOLF SHOE/CLUB BRUSH



SM.GSB.1
₹490

FEATURES:

- Keeps your Clubs & shoes clean the smart way
- Brass bristles easily clean dirt and mud from irons and shoe spikes
- Nylon bristles remove dirt and mud from woods, suede & leather shoes
- Alloy Carabiner allows it to be clipped to the Golf bag for easy accessibility

GOLF BALL RETRIEVER



SM.GBR.1
₹890

FEATURES

- Golf Ball Retriever retrieves from all areas. Works anywhere - water, grass, sand, bushes & mud
- Tough polycarbonate head catches ball with spring-trapping action
- Durable metal shaft. Telescoping shaft design makes the retriever easy to store.
- Can be extended to more than 6' and collapses down to 20" to fit easily in the golf bag
- Ergonomic sure-grip handle

GOLF CLUB SET UMBRELLA



SM.GCU.1
₹990



PICTURE WITH CLUB SET

FEATURES:

- A must have golf accessory designed to protect both golf clubs and golf bag.
- Open and place it over your golf bag for weather protection out on the course.
 - Multiple locking sections in the shaft allow opening to different lengths.
 - Built-in spring on the shaft allows easy access to clubs.
- Ergonomically designed pro-grip rubberized handle & water repellent durable nylon fabric

GIFT SET



SM.GS-1

**MONEY CLIP WALLET
WITH MEDIUM TORCH**

**MEDIUM TORCH
WITH KEYCHAIN**



SM.GS-3



SM.GS-2

**WORLD ALARM CLOCK WITH
B-956 SHINE GOLD PEN**

Our Gift Sets have been developed over time to address premium gifting, professional and personal requirements. A combination for every possible occasion, we ensure a smile on every face that uses and possesses our premium gift sets. Made with panache, we guarantee your satisfaction and your money's worth..

LOGO PERSONALISATION



VACUUM GOLD / SILVER PLATING



SILICON PAD PRINTING



EKT VINYL



LASER ENGRAVING



PRINTED BRASS



EMBOSSING LOGO



THE CORPORATE LOGOS DEPICTED ARE THE PROPERTY OF THE RESPECTIVE ORGANISATIONS AND ARE ONLY ILLUSTRATIONS OF THE WORK DONE FOR THEM.